

LAUNCH/MAIL	VERTICAL FOCUS	SPECIAL FEATURES	TOPICS AND TECHNOLOGIES	SPACE BY	MATERIALS
January	<b>Networked System Integration</b>		Networked AV systems and UC that span buildings, even countries, including control centers, education, corporate and training facilities.	December 18	December 26
February	<b>Government Facilities and Public Works</b>		Legislative chambers, courthouses, command centers, hospitals, airports and transportation.	January 17	January 27
March	<b>Attractions</b>	23 <sup>rd</sup> annual Worship Center AV Survey report (insert); Digital Signage Expo issue featuring new product debuts.	AVL and engagement in applications for attractions of all types.	February 18	February 25
April	<b>Worship Centers</b>	NAB show issue	Applications that include streaming, networking remote congregations, presentation systems and AVL.	March 17	March 24
<b>IT/AV Report Spring 2020</b>	<b>Corporate, Worship, Government, Education and more</b>	Bonus distribution at InfoComm and InfoComm IT/AV training courses	Technology and applications related to the convergence of IT and AV.	April 17	April 24
May	<b>Education Facilities</b>	Digital Signage Expo Wrap-Up	Presentation, distance learning, auditorium systems, digital signage, routing and archive systems.	April 17	April 24
June	<b>Theaters and Auditoriums</b>	InfoComm show issue featuring new product debuts	Modern AV technology in performance venues and education applications.	May 18	May 26
July	<b>Retail Environments</b>	35 <sup>th</sup> annual Commercial Systems Integration Study	Communication systems, video display technology, lighting, background music and digital signage.	June 18	June 25
August	<b>Corporate Facilities</b>	InfoComm Wrap-Up	Unified communications/boardroom/huddle room presentation and integrated AV, as well as lobby area systems and videowalls.	July 17	July 27
<b>IT/AV Report Fall 2020</b>	<b>Corporate, Worship, Government, Education and more</b>	Bonus distribution at Fall BICSI and NAB Show New York.	Technology and applications related to the convergence of IT and AV.	August 10	August 17
September	<b>Entertainment Venues</b>		Performing arts, museums and other venues designed with public entertainment in mind.	August 18	August 26
October	<b>Hospitality Venues</b>	NAB Show New York issue	AV systems, background music, digital signage, room combining, integrated systems, presentation and public address.	September 17	September 24
November	<b>Stadiums and Arenas</b>		AVL, digital signage, public address and distributed AV systems.	October 19	October 27
December	<b>Large Commercial Buildings and Offices</b>	2021 Technology Forecast	Presentation systems, public address, soundmasking and unified communications.	November 18	November 25
	<b>2021 Blue Book 61<sup>st</sup> Edition</b>	Bonus distribution at Digital Signage Expo, NAB and InfoComm in 2021.	Annual sourcebook of commercial AV manufacturers and suppliers.	November 4	November 18